Treating OCD, Together



THE PROBLEM Most people with OCD don't get evidencebased treatment

- When people with OCD experience symptoms and seek treatment, they are often misdiagnosed and are not referred to the correct specialists.
- Because of this, many people receive inadequate treatments for their OCD which may cause their symptoms to get worse.





EXPOSURE RESPONSE PREVENTION (ERP) Clinically-Significant OCD Symptom Improvement In 1-2 Months

- Research shows that ERP therapy is the most effective treatment for OCD, reducing symptom severity by 43.4% on average.
- Despite its importance for the OCD community, ERP therapy has been historically very difficult to access, due to a scarcity of ERP-trained licensed therapists and high out-of-pocket costs.

HOW NOCD WORKS

CONVENIENT

Clients get ERP therapy through live video sessions plus 24/7 support inside the NOCD app.



Most clients see improvements in 12-14 sessions, with check-in sessions available



NOCD Therapy offers affordable options for treatment and is covered by insurance.

NOCD ACCEPTS MANY INSURANCE PLANS, INCLUDING



TRANSFORMATIVE OUTCOMES

View the results from our peer-reviewed study of 3,552 adults

43 % Reduction in OCD Symptom Severity 44 %

Reduction in Depression Symptom Severity

48 % Reduction in Anxiety Symptom Severity

23% Improvement in Quality of life

Study details below

WORLD'S LARGEST ERP PROVIDER Who we can treat and where

- NOCD Therapists are trained to treat OCD for all life stages from childhood through adulthood, because different age groups have different treatment needs.
- We are available anywhere in the U.S. and outside the U.S. with low wait times- on average we see members within 7 days from their 1st intake call.





THE #KNOWOCD CAMPAIGN We're redefining OCD with Howie Mandel

- OCD is misunderstood in our society and common stereotypes perpetuate stigma, preventing people from seeking and receiving appropriate care.
- Building public awareness is core to NOCD's mission.
- Together with Howie Mandel, we launched the #KnowOCD campaign, bringing national attention to OCD.